

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

CONTRACT NO. REV.

1061-58029-1

DATE PRINTED

08/09/12

WBZ TV 4

PAGE 1

22426	AGENCY (OR SERVICE) ACTING AS AGENT FOR 328312	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	MEDIA STRATEGIES & RESEARCH	WARREN FOR SENATE 2012	
AND	11350 Random Hills Rd Ste 670	5 Middlesex Ave Fl 1	
ADDRESS	Fairfax VA 22030-7428	Somerville MA 02145-1102	
CONTACT	R. BEALE	USA	PRODUCT WARREN/D/US SEN MA
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 11586	PRODUCT CODE 1302
NATIONAL SALESPERSON			

BROADCAST SCHEDULE STARTING 08/20/12 AND ENDING 08/26/12 NO. WEEKS: 1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	22222..	10	05:00A	05:56A	30S	08/20/12-08/24/12	WBZ NEWS	10	450.00	4500.00
2	22222..	10	05:58A	07:00A	30S	08/20/12-08/24/12	WBZ NEWS	10	250.00	2500.00
3	44444..	20	07:00A	09:00A	30S	08/20/12-08/24/12	THE EARLY SHOW	20	100.00	2000.00
4	Sa	1	06:00A	07:00A	30S	08/25/12-08/25/12	WBZ NEWS	1	450.00	450.00
5	Sa	1	07:00A	08:00A	30S	08/25/12-08/25/12	WBZ NEWS	1	540.00	540.00
6	Sa	2	08:00A	10:00A	30S	08/25/12-08/25/12	SATURDAY EARLY SHOW	2	675.00	1350.00
7	Su	1	06:00A	07:00A	30S	08/26/12-08/26/12	WBZ NEWS	1	450.00	450.00
8	Su	1	07:00A	08:00A	30S	08/26/12-08/26/12	WBZ NEWS	1	540.00	540.00
9	Su	1	08:00A	09:00A	30S	08/26/12-08/26/12	WBZ NEWS	1	675.00	675.00
10	Su	2	08:57A	10:30A	30S	08/26/12-08/26/12	CBS SUNDAY MORNING	2	1800.00	3600.00
11	Th	1	09:00A	10:00A	30S	08/23/12-08/23/12	RACHAEL RAY	1	150.00	150.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

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AND

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22426	AGENCY (OR SERVICE) ACTING AS AGENT FOR 328312				ADVERTISER (OR AGENCY AND ADVERTISER)				Cancellation Notice Required Announcement 28 days prior notice	
NAME	MEDIA STRATEGIES & RESEARCH				WARREN FOR SENATE 2012					
AND	11350 Random Hills Rd Ste 670				5 Middlesex Ave Fl 1					
ADDRESS	Fairfax VA 22030-7428				Somerville MA 02145-1102					
	USA				USA					
CONTACT	R. BEALE				PRODUCTWARREN/D/US SEN MA					
LOCAL SALESPERSON	PAT CASHEN POLITICAL		AGENCY EST. NO. 11586		PRODUCT 1302		CODE			
NATIONAL SALESPERSON										
BROADCAST SCHEDULE STARTING 08/20/12 AND ENDING 08/26/12 NO. WEEKS: 1										

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			FROM	TO						
LUR										
12 FIXED	01001..	2	11:00A	12:00N	30S	08/21/12-08/24/12	PRICE IS RIGHT	2	990.00	1980.00
13 LUR	10110..	3	12:00N	12:27P	30S	08/20/12-08/23/12	WBZ NEWS	3	125.00	375.00
14 LUR	F	1	12:27P	02:00P	30S	08/24/12-08/24/12	CBS SOAP ROTATION	1	250.00	250.00
15 LUR	22222..	10	03:00P	04:00P	30S	08/20/12-08/24/12	DR. PHIL	10	190.00	1900.00
16 FIXED	11111..	5	04:00P	04:30P	30S	08/20/12-08/24/12	JUDGE JUDY	5	720.00	3600.00
17 FIXED	11111..	5	04:30P	05:00P	30S	08/20/12-08/24/12	JUDGE JUDY	5	720.00	3600.00
18 FIXED	22222..	10	05:00P	05:30P	30S	08/20/12-08/24/12	5PM NEWS	10	855.00	8550.00
19 FIXED	22222..	10	05:30P	06:00P	30S	08/20/12-08/24/12	530PM NEWS	10	945.00	9450.00
20 LUR	22222..	10	06:00P	06:30P	30S	08/20/12-08/24/12	WBZ NEWS	10	375.00	3750.00
21 FIXED	Su	2	06:30P	07:00P	30S	08/26/12-08/26/12	WBZ NEWS	2	1170.00	2340.00
22 FIXED	11111..	5	07:00P	07:28P	30S	08/20/12-08/24/12	WHEEL OF FORTUNE	5	1440.00	7200.00

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AND	11350 Random Hills Rd Ste 670	5 Middlesex Ave Fl 1	
ADDRESS	Fairfax VA 22030-7428	Somerville MA 02145-1102	
	USA	USA	
CONTACT	R. BEALE	PRODUCT WARREN/D/US SEN MA	
LOCAL SALESPERSON	PAT CASHEN POLITICAL AGENCY EST. NO. 11586	PRODUCT CODE 1302	
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 08/20/12 AND ENDING 08/26/12 NO. WEEKS: 1			

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
23 FIXED	11111..	5	07:28P	07:57P	30S	08/20/12-08/24/12	JEOPARDY !	5	2250.00	11250.00
24 FIXED	Sa	1	07:00P	07:28P	30S	08/25/12-08/25/12	WHEEL OF FORTUNE	1	630.00	630.00
25 LUR	Sa	1	07:28P	07:56P	30S	08/25/12-08/25/12	JEOPARDY!	1	250.00	250.00
26 LUR	M	1	07:58P	09:00P	30S	08/20/12-08/20/12	HOW I MET MOTHER/TWO BROKE	1	2000.00	2000.00
27 LUR	T	1	07:57P	09:00P	30S	08/21/12-08/21/12	NCIS	1	2000.00	2000.00
28 FIXED	Th	1	10:00P	11:00P	30S	08/23/12-08/23/12	PERSON OF INTEREST	1	4500.00	4500.00
29 LUR	Su	1	09:00P	10:00P	30S	08/26/12-08/26/12	THE GOOD WIFE	1	1500.00	1500.00
30 LUR	222220.	10	11:00P	11:35P	30S	08/20/12-08/24/12	WBZ NEWS	10	750.00	7500.00
31 LUR	Sa	1	11:00P	11:35P	30S	08/25/12-08/25/12	WBZ NEWS	1	750.00	750.00
32 LUR	Su	2	11:00P	11:35P	30S	08/26/12-08/26/12	WBZ NEWS	2	750.00	1500.00
33 LUR	22222..	10	11:35P	12:37A	30S	08/20/12-08/24/12	DAVID LETTERMAN	10	350.00	3500.00

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AND	11350 Random Hills Rd Ste 670		5 Middlesex Ave Fl 1	
ADDRESS	Fairfax	VA 22030-7428	Somerville	MA 02145-1102
	USA		USA	
CONTACT	R. BEALE		PRODUCT WARREN/D/US SEN MA	
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 11586	PRODUCT CODE	1302
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 08/20/12 AND ENDING 08/26/12 NO. WEEKS: 1				

Cancellation Notice
Required
Announcement 28 days
prior notice

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			FROM	TO						
							Total Contract:	147		95130.00
							Billing Summary			
					Qtr 3-12	<u>Jul</u> .00	<u>Aug</u> 91440.00	<u>Sep</u> .00	<u>Total</u> 91440.00	
									<u>GRAND TOTAL</u> 91440.00	

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